



ProjectDirector™

Are there a number of projects taking place, right now, in your organisation? Are they managed according to a formal but flexible method that is easy to use and which everyone understands? If not, might your projects be better managed if they were?

We find that many businesses adopt an overcomplicated approach to their projects - or no framework at all. We have developed an effective, simple **five-stage approach** with templates and software which can be tailored for use in delivering most of your generic business projects.

Our research shows that many business projects . . .

- *begin without a sound business-case or an agreed budget in place*
- *are unclear as to what the project specifically sets out to achieve*
- *involve people who are often unclear about their role and what is expected of them*
- *lack a sound plan to achieve all the necessary tasks or developed involving those directly affected*
- *feature risks and changes to the project scope which are not actively managed*

The end result is that projects run over-cost and over-time and people often become demotivated and even cynical

How is ProjectDirector™ different?

Our aim is to demystify project management.

ProjectDirector™ uses MS Word MS PowerPoint and MS Excel formats so that people can easily navigate and communicate with each other.

The application is set up for each project and takes your project team through five stages, planning and building documentation and understanding along the way. The stages are:

- ◆ **Justifying the Need**
- ◆ **Defining the scope**
- ◆ **Planning for Success**
- ◆ **Controlling the Project**
- ◆ **Reviewing to Improve**

Guidance notes on dealing with people and applying the tools are at hand, as is a glossary of terms which can be tailored to your preferred terminology. At any time, your project team can input and update the templates and print off documentation.



To ensure your people gain immediate benefit from this application we work with you on a live project, tailoring the software for reuse in your organisation. We lead workshops to develop the skills of those involved in delivering projects and explore how they can get the best through their team using **ProjectDirector™**

What is the value to your business?

Through applying our approach your business will benefit by:

- ◆ **Projects starting out with a valid and agreed rationale**
- ◆ **Teams adopting a common language and consistent approach**
- ◆ **Projects planned and run effectively, with adequate controls in place**
- ◆ **Projects delivering measurable capability and benefit**

Would you like to discuss further?

Contact us on 01628 7711960 to discuss how this can be adapted and introduced into your organisation.